Brand Story Organizer: Story, Value, Contributions

Directions: Take a moment to summarize some of this work here. What is your authentic story?

1 Authentic Story: I am someone who...

- Has these important life experiences:
- Brings these skills:
- Has accomplished these things:
- Is motivated or passionate about:
- Has these core values and traits:

2 Create Value

- My motivation is:

- I bring value to my work by:

3 Connections and Contributions

- Think about people you would like to learn from. What would they teach you?

- How could they help you navigate challenges or reach your goals?