My App Ideas Notecatcher

What Need Am I Filling?

Choose either #1 or #2 and describe the need(s) your app will be designed to address.

1. What are some needs that you experience as a young person that could be solved by mobile technology? Or think bigger—what are some broader issues in your family, community, or the world that mobile technology could address with a well-crafted app?

   OR

2. What apps do you currently use? What annoys you most about the way these apps function? How would you improve them? How would you personalize them more?

What Is My Concept

Answer the following questions about your app concept:

- What need do you think your app can meet?

- Who are your target users, that is, your audience?

- What will your app actually do? That is, can you name two or three features of your app?

- How will you get paid for your app? Ads? Subscriptions? Purchases through the App and Play Stores? What will your app actually do? That is, can you name two or three features of your app?