



Design Analysis Graphic Organizer

Criterion	Features Analysis	Reasoning
Intuitive	App Example	For example: It is easy to get started from the first screen.
	App Non-example	For example: It's hard to figure out how to get to some of the features.
Efficient	App Example	For example: The app does what it says it can do.
	App Non-example	For example: It takes forever for the home page to load.

Easy to navigate	App Example App Non-example	For example: A 2-year old could use this app. For example: There is no menu from which to move around in the app.
-------------------------	----------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Take a Stand: Graphic Designer Careers

In today's lesson, we've spent time thinking about what makes apps appealing and easy to use. This means thinking about both form—the way things look and feel—and function—the way things work. We're going to take some time now to explore the career of graphic designer. Graphic designers are digital artists who think a lot about the way things look.

Read each statement below about graphic design careers and then indicate on the continuum how important the statement is to you by selecting the preferable spot on the line. For example, if you LOVE being detail oriented, you would select a spot close to the Very important end of the line.

One end of the continuum is “Very important,” the other “Not important”—think of it as a 0-100 space where you can fill in all of the quantities in between.

SELF

- 1. Being creative and seeing your ideas come to life are an important part of the work of a graphic designer.**

I like being creative and seeing my work come to life.

Not important

Very important

2. Graphic designers need to be very detail oriented!

I enjoy thinking about design, style, and details.

Not important

Very important

3. Graphic designers often have to work collaboratively with clients to design products.

I work well with people.

Not important

Very important

SECURITY

4. Graphic designers can work from just about anywhere.

I like having the ability to work all over the United States.

Not important

Very important

5. The median pay of graphic designers is \$52,110.

A median pay of \$52,110 would offer me the lifestyle I want.

Not important

Very important

6. Most graphic designers have a four-year degree.

I would like to attend at least 2, but likely 4-years of college after high school.

Not important

Very important

SOCIETY

7. Print and digital art made by graphic designers is found everywhere.

I like the idea of a career that enriches people's lives.

Not important

Very important