



Usability Testing of Competitor Apps

Name of competitor app	What does it do well?	What could it do better?	How will your app be different?

Usability Testing Questions

Record your answers to these questions as you look at your app objectively to test its usability.

Questions	Features Analysis
<p>Is the app intuitive?</p> <ul style="list-style-type: none">• <i>Is it easy to get started from the first screen?</i>• <i>Do I need a lot of practice to use the app?</i>	<p>Answers:</p>
	<p>Examples:</p>
<p>Is the app efficient?</p> <ul style="list-style-type: none">• <i>Is the app useful?</i>• <i>Does the app have a good structure?</i>	<p>Answers:</p>
	<p>Examples:</p>
<p>Is the app easy to navigate?</p> <ul style="list-style-type: none">• <i>Is it easy to move around in the app?</i>• <i>Do users get confused?</i>• <i>How much time does it take to perform functions?</i>	<p>Answers:</p>
	<p>Examples:</p>

Take a Stand: Applying Your Lenses to the Software Quality Assurance Engineers and Testers Career

Read each statement below about system software development careers and then indicate on the continuum how important the statement is to you by selecting the preferable spot on the line. For example, if you LOVE being detail oriented, you would select a spot close to the “Very important” end of the line. Think of it as a 0-100 space where you can fill in all of the quantities in between.

SELF

1. **Software quality assurance engineers and testers find errors in code and make detailed records of it so that other engineers can correct them.**

I like figuring out how to test things and then testing them to see if I can get them to break.



2. **Software quality assurance engineers and testers have to be meticulous in their testing and record keeping, even when they are testing things like video games!**

I like being detail oriented, systematic, and very thorough.



SECURITY

3. **Software quality assurance engineers and testers typically live and work near big cities, but some work remotely from their house, which can be anywhere as long as they have internet.**

I like the idea of living near a big city but it also might be nice to work all over the country.

Not important

Very important

4. **The median salary for software quality assurance engineers and testers is \$85,510.**

A median pay of \$85,510 would offer me the lifestyle I want.

Not important

Very important

5. **Seventy percent of application developers have a 4-year degree, and another 15% have their master's degree. Only 7% have a 2-year associate's degree.**

I would like to attend 4 years of college after high school and possibly even more.

Not important

Very important

SOCIETY

6. Software Quality Assurance Engineers and Testers are responsible for finding and reporting defects, or bugs, in computer code.

I like the idea of a career that enriches people's lives.

Not important

Very important